

Chantry School (CS), the official school of Chantry Dance, was formed by Chantry Dance's co-Artistic Directors, Paul Chantry and Rae Piper, in order to provide a holistic dance training that prepares dancers for the profession. Underpinning this training is Chantry Dance itself, which offers students of Chantry School continuous support through employment and further development opportunities.

## Partnering with CS

By supporting Chantry School's Talent Development Programmes, you will enable us to continue to offer excellent dance tuition. Your support will give the students a unique training experience which will prepare them for their professional careers.

Sponsorship is a unique opportunity for your company to be seen in its best light – as a supporter of world-class dance training.

Your company will gain access to an exclusive range of marketing and brand benefits and opportunities to best meet your organisational needs and objectives. As a partner, we will customise our sponsorship packages to help elevate your network of clients, generate new customers, increase brand recognition and product sales, engage employees, and create community goodwill.

## **Talent Development Sponsorship**

"People have asked me why I chose to be a dancer. I did not choose.

I was chosen to be a dancer, and with that, you live all your life."

Martha Graham

At Chantry School we support each dancer in attaining the highest standard of technique and virtuosity, whilst encouraging each student to explore their artistic passions and creativity. We believe these opportunities should be available to talented and dedicated young people, regardless of their financial circumstances.



There are two ways your company can partner with Chantry School. These include:

### Sponsoring a Student

Nothing is more rewarding that supporting a student through their training and witnessing their progress through the school as an associate dancer and/or as a member of Chantry Origins, young dancer's performance company.

By becoming a student sponsor your business development and client engagement benefits include:

- Regular updates on the student's progress
- Opportunities to observe the student in class and/or rehearsals, and meet him/her afterwards
- Four (4) complimentary tickets to all Chantry School performances that the student will be performing in

- Name and/or company logo on the school's sponsor thank you page in the performance program
- Name and/or company logo acknowledgment on the Chanty School website

For more information about how to sponsor a student, please email Paul Chantry, Deputy Director, on <u>paul@chantrydancecompany.org</u>

#### **Sponsoring Performances**

By sponsoring Chantry School performances your company will provide the students the opportunity to have access to high-quality resources - full equipped stage, costumes, marketing, and technical support in the theatre.

The performances allow the young dancers the chance to apply all they have studied into something truly breathtaking for the audience.



By becoming a performance sponsor your business development and client engagement benefits include:

- Four (4) complimentary tickets to the sponsored performance(s)
- Name and/or company logo acknowledgment on printed and digital marketing materials and Chanty School website
- Name and/or company logo on the school's sponsor thank you page in the performance program and
- Invitation to attend a private studio rehearsal
- Invitation to attend a meet and greet with a selection of the young dancers

# For more information about how to sponsor a performance, please email Paul Chantry, Deputy Director, on <a href="mailto:paul@chantrydancecompany.org">paul@chantrydancecompany.org</a>

For more information about Chantry School, please their website: https://www.chantry-school.org



Chantry School has been awarded Recognised School status by the Council for Dance, Drama and Musical Theatre, and has been awarded the Council's certificate of good professional practice. Schools awarded CDMT's

Recognised School Award demonstrate that their pre-vocational courses adhere to the standards demanded by the industry; standards designed to protect and safeguard students in their dance training.